

2020 Habitat 500 Sponsorship Opportunities



Benefit	Ride Sponsor	Presenting Sponsor	T-shirt Sponsor	Rest Stop or Hydro Stop Sponsor	Day Sponsor	Supporting Sponsor
Sponsorship Level	\$10,000	\$6,000	\$4,000	\$2,000	\$1,000	\$500
Event Website (habitat500.org)	Logo and link to company website included	Logo and link to company website included	Logo and link to company website included	Logo and link to company website included	Logo and link to company website included	Logo and link to company website included
Newsletters	Logo included in e-newsletters (March-September 2020)	Logo included in e-newsletters (March-September 2020)	Logo included in e-newsletters (March-September 2020)	Logo included in e-newsletters (March-September 2020)	Logo included in e-newsletters (March-September 2020)	Logo included in e-newsletters (March-September 2020)
Emcee Announcements	Special recognition during programs	Special recognition during programs	Special recognition during programs	Special recognition during programs	Special recognition during programs	Special recognition during programs
Evening Program	Representative may give remarks (5 minutes of microphone time) on a day of their choice	Representatives invited to attend on a day of their choice	Representatives invited to attend on a day of their choice	Representatives invited to attend on a day of their choice	Representatives invited to attend on a day of their choice	Representatives invited to attend on a day of their choice
T-Shirt (Logo must be received by June 1, 2020)	Lead logo placement on the shirt	Prominent logo placement on the shirt	Logo included on the shirt	Logo included on the shirt	Name listed on the shirt	—
Gear Truck Banner (Logo must be received by June 1, 2020)	Logo included on two 5' x 8' banners on our truck that travels throughout Minnesota the week of the Ride	Logo included on two 5' x 8' banners on our truck that travels throughout Minnesota the week of the Ride	Logo included on two 5' x 8' banners on our truck that travels throughout Minnesota the week of the Ride	Logo included on two 5' x 8' banners on our truck that travels throughout Minnesota the week of the Ride	Logo included on two 5' x 8' banners on our truck that travels throughout Minnesota the week of the Ride	—
Registration Bags (Materials must be received by July 1, 2020)	Company literature and/or sample product may be included in registration bags (approx. 175)	Company literature and/or sample product may be included in registration bags (approx. 175)	Company literature and/or sample product may be included in registration bags (approx. 175)	Company literature and/or sample product may be included in registration bags (approx. 175)	—	—
Support Vehicles	Logo on all vehicles (approx. 25 vehicles)	Logo on all vehicles (approx. 25 vehicles)	Logo on all vehicles (approx. 25 vehicles)	—	—	—
Bikes	Logo on all bicycles (approx. 135)	Logo on all bicycles (approx. 135)	Logo on all bicycles (approx. 135)	—	—	—
Social Media	Company thanked in promoted post on Habitat 500 Facebook page	Company thanked in post on Habitat 500 Facebook page	—	—	—	—
Press Releases	Company named as ride sponsor in any press releases	Company named as presenting sponsor in any press releases	—	—	—	—
Bicycling Publications	Company named as ride sponsor in any ads	—	—	—	—	—
Rider Fundraising Materials	Company named as ride sponsor	—	—	—	—	—
Registration Table	Logo on signage	—	—	—	—	—
Donation Acknowledgements	Company named as ride sponsor	—	—	—	—	—
Recognition Event	—	—	—	—	—	—
Merchandise Table	—	—	Your signage on the merchandise table	—	—	—
Rest Stop	—	—	—	Your signage at one daily rest stop or daily Hydroman stops	—	—
Route Map/ Direction Sheets	—	—	—	—	Logo on your day's route directions/map	—